ABSTRACT OF THE DISCLOSURE

An image processing apparatus includes CPU, and viewpoint location data each of which is correlated with each plurality of operating objects different in size are stored in a main memory, for example. When the operating object appearing in a virtual

5   three-dimensional space is selected based on an operation by a player, the viewpoint location data corresponding to the operating object is read, and a viewpoint location is set. The viewpoint location data is set in such a manner as to be displayed as the operating object approximately the same in size even if any operating object different in size is selected, for example. Then, based on this viewpoint location, a three-dimensional image

10   including the operating object is displayed.